



GENERATION
CAPITAL MANAGEMENT

SOCIAL MEDIA GUIDELINES AND TERMS OF USE

Generation Capital Management has a presence on various third-party social media sites (“Social Media Sites”) for informational and/or educational purposes only and opinions expressed should not be viewed as a solicitation or as offering any specific investment advice. We believe our Social Media Sites are a good way to share general information but are not the appropriate place to ask or answer questions about the services we offer. Please visit www.gencapmgmt.com for more information about specific products and services.

We welcome community involvement online to share information and ideas. Please follow these guidelines to ensure that discussions are productive and respectful. If you have a specific question for customer service, please contact us [HERE](#).

REMEMBER INFORMATION IS PUBLIC

Our social media pages are public, therefore do not include personal or account information. Anything posted to our Social Media Sites may be seen and read by everyone.

KEEP IT PROFESSIONAL

We monitor information posted on our Social Media Sites and reserve the right to remove any comment or post that we deem inappropriate at our discretion. Do not post spam or use offensive language. We will remove any comments that include private or confidential information, that are non-productive, that can be classified as spam, or that include content intended to promote a business or organization for financial gain. Personal or general attacks will not be tolerated. We may also block community members from future conversations for inappropriate behavior.

OBEY THE RULES

Visitor posts must refrain from providing testimonials for the firm or its employees since they are prohibited by securities regulators. Please do not make a testimonial or give investment advice. Comments and “likes” by visitors to the firm’s Social Media Sites should not be considered representative of all client experiences, or indicative of future performance or success. Generation Capital Management does not solicit endorsements or its investment advisory services via wall comments or “likes” and asks that you refrain from doing so.



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OTHER IMPORTANT REMINDERS

Generation Capital Management's views as portrayed on Social Media Sites are subject to change based on market conditions and other factors. These views should not be construed as a recommendation for any specific security or sector or as personalized financial, tax, or legal advice. You should always consult an attorney or tax professional regarding your specific legal or tax situation.

Investing involves risks, and the value of your investment will fluctuate over time and you may gain or lose money. Past performance is no guarantee of future results.

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If you are a Generation Capital Management client and have questions about your account or need assistance with an account transaction, please contact us directly toll-free at 1-877-212-1033, or visit www.gencapmgmt.com.